

## Data Protection Statement

The following Data Protection Statement applies to the use of our website and informs you, as the data subject in terms of data protection law and users of this website, about the processing of personal data. Personal data are individual details about personal or factual circumstances of a specific or identifiable natural person.

### The person responsible in terms of GDPR is

Conventus Congressmanagement & Marketing GmbH  
Carl-Pulfrich-Str. 1  
07745 Jena

Tel. 03641 3116-0  
E-Mail [post@conventus.de](mailto:post@conventus.de)  
Internet [www.conventus.de](http://www.conventus.de)

### (hereafter referred to as the person responsible)

The Data Controller's Data Protection Officer is

André Stämmler  
Lawyer and specialist lawyer for Copyright and Media Law  
Markt 22  
07743 Jena  
Tel. 03641 316 1180  
E-Mail [andre@staemmler.pro](mailto:andre@staemmler.pro)

If you have any questions or suggestions regarding data protection, please contact our Data Protection Officer directly.

## 1. General information

When visiting our website, the platform provider (or his web space provider) collects data about each access to the offer. This access data includes:

- the name of the website accessed
- IP address of the requesting computer
- the date and time of the request
- the amount of data transferred
- the browser type and version
- the operating system used by the user
- the website from which the user visits this website (referrer URL)
- IP address of the requesting computer
- the requesting provider.

Such data will be processed by the operator for the following purposes:

- Improving and guaranteeing the connection to the website
- Improving the potential use of the website
- Evaluation of system security and stability, as well as
- administrative purposes.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR. The legitimate interest of the provider follows from the purposes listed above for data collection. The data is anonymous and is stored separately from any personal data you may have provided. It is not possible to draw conclusions about a specific person.

Your personal data will only be transmitted to third parties for the following purposes. There is no transmission for other reasons.

The user's personal data will only be transferred to third parties if:

- the user has given his express consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR to do so
- the transfer pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data
- in the event that a legal obligation exists for the transfer pursuant to Art. 6 para. 1 sentence 1 lit. c GDPR, and
- this is legally permissible and is necessary for the processing of contractual relationships with the user in accordance with Art. 6 para. 1 sentence 1 lit. b GDPR.

All data will be deleted after the period of 30 days, unless the further saving for evidentiary purposes is required.

### **Cookies, general**

We use Cookies on our website. Cookies are small (text) files that are created and stored on your end device (e.g. smartphone, notebook, tablet, PC). Most cookies are so-called "session cookies" which are deleted after the end of the visit. In individual cases, however, these cookies provide information in order to automatically identify the user. By means of a so-called cookie ID, webpages and servers can be assigned to the specific Internet browser in which the cookie was stored.

Cookies serve to improve the user-friendliness of our website and to allow our website to be technically error-free and optimised. If you do not agree with the use of cookies, it is possible to restrict or completely deactivate their use in the browser settings. In the event of restriction or deactivation, use of this website may be restricted. The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest follows from the purposes listed above for data collection.

Some of the cookies will be deleted as soon as you close your browser (Transient-Cookies). Other cookies (Persistent Cookies) stay on your device and permit us the recognition of your browser. Those cookies will be deleted automatically after a predefined duration.

## Google Web Fonts

We use web fonts provided by Google LLC., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). The service is used for the uniform and correct representation of fonts on our page. To do this, your browser connects to Google's servers and loads the required web fonts into your browser cache as soon as you visit a page of our website. Google learns that our website has been accessed via your IP address.

The legal basis for the use of Google Web Fonts is Art. 6 para. 1 lit. f GDPR (legitimate interest). Our legitimate interest is the uniform and correct presentation of the fonts on our website.

For more information about Google Web Fonts and data protection at Google in general, please see:

- <https://developers.google.com/fonts/faq>
- <https://www.google.com/policies/privacy> (Google's Data Protection Statement).

## Newsletter

The website provider gives information on individual offers using this newsletter.

If users of this website would like to receive the newsletter, your name and an e-mail address are required. The e-mail address will only be used if the user has expressly consented pursuant to Art. 6 para. 1 sentence 1 lit. a GDPR. This e-mail address will be checked to see if the user is also the owner/authorised user of the e-mail address. The data will only be used for sending the newsletter and will not be transferred to third parties. No other data is collected.

When registering to receive the newsletter, the IP address and the date of registration are stored. The storage serves exclusively as security in the event that a third party has misused the address and has registered for the newsletter without the knowledge of the owner or authorised person.

The consent to the storage of the data and its use can be revoked at any time via a link in the newsletter itself, in the profile area or by notification to the above-mentioned contact options or by e-mail to [direktmarketing@conventus.de](mailto:direktmarketing@conventus.de).

## Registration function for congress and event

You can register for the congress via this page. We use Regasus software for electronic registration by the service provider LambdaLogic Informationssysteme GmbH, Komturstr. 18, 12099 Berlin. Electronic registration is handled via a Regasus web portal. The data entered on the Regasus web portal, such as type of participant, title, first name, surname or address data, are transmitted directly to Regasus. The processing by us, as well as by Regasus, takes

place for registration and handling of the congress. Processing for other purposes will only be carried out with your express consent. The legal basis for the processing is Art. 6 para. 1 lit. b GDPR for the case of registration and execution of the congress. The data will be deleted one year after

the end of the event, as far as you don't have agreed to the processing for other purposes and/or no legal archiving requirements exist. If the processing is done based on your consent, the legal basis is Art. 6 para. 1 lit. a GDPR. You can revoke your consent at any time. Provided that you agreed on a further processing, we will delete those data after withdrawing your consent.

Kindly note that your data will be forwarded to the organizer (Ferdinand-Braun-Institut gGmbH) for admission to the event.

### **Registration function for programme planner**

We use a programme planner. With this you can select your personal choice of programme items. To save that choice permanently you submit your personal data with the registration. Those information will only be used for the designated purpose. A processing for other purposes will be done only with your express consent. Legal basis for the processing in the case of registration and conduct of the congress is Art. 6 para. 1 lit. f GDPR. We have a legitimate interest in making the participation in the congress as pleasant as possible by providing the programme planner. The data will be deleted one year after the end of the event, as far as you don't have agreed to the processing for other purposes. In case the process is carried out based on your consent, legal basis is Art. 6 para. 1 lit. a GDPR. The consent can be revoked anytime. Provided that you agreed on a further processing, we will delete those data after withdrawing your consent.

## **2. Social-Media-Plug-ins**

### **Social Networks**

We use Plug-ins from various social networks. A social network is a platform or app that enables users to communicate with each other, exchange opinions or share content such as images with other users or on the social network itself. Users usually have the possibility to create private or business profiles, to network with each other or to provide private or company-related information.

The respective plug-in provider saves the data collected about you as user profiles. The purpose of the processing is to display (demand-oriented) advertising, market research and/or demand-oriented design of the website and to inform other users of the social network about your activities on our website. The evaluation also takes place if you are not logged on to the social network. You have the right to object to the creation of these user profiles. To exercise your right of objection, you must contact the respective plug-in provider. The legal basis for the use of the plug-ins is *Art. 6 Para. 1 sentence 1 lit. f GDPR*. The legitimate interest in the processing results from the processing purposes mentioned above.

### **AddThis-Bookmarking as Standard-Plug-in**

We use Social Plug-ins ("Plug-ins") by AddThis, a service of AddThis LLC, Inc. 8000 Westpark Drive, Suite 625, McLean, VA 2210, USA ("AddThis"), AddThis is operated as part of Oracle Corporation. With these plug-ins, you can place bookmarks and share interesting content with other users. You

can interact with social networks and other users. This gives us the opportunity to improve our offer and make it even more interesting for you as a user.

AddThis plug-ins place cookies on your device and transmit various data to AddThis servers in the USA. This data is saved there. When you call up a page which has an integrated AddThis plug-in, your browser establishes a direct connection to the AddThis servers. AddThis transfers the content of the plug-in directly to your browser and integrates it into the page. AddThis collects:

- your IP address
- the information that your browser has called up the corresponding page of our website
- information about an interaction with the plug-in (for example, clicking).

You can object to the data collection by AddThis for the future by setting a so-called opt-out cookie. You can download the cookie from the following link:

<http://www.addthis.com/privacy/opt-out>.

You can also prevent AddThis plug-ins from loading with Add-Ons for your browser.

The legal basis for the use of the plug-ins is Art. 6 Para. 1 sentence 1 lit. f GDPR. We have a legitimate interest in making our website even more interesting for our users.

Further information on data collection, processing and use of data by AddThis as well as your rights and setting options can be found at: <http://www.addthis.com/privacy/privacy-policy>.

### 3. Web Analysis

We use web tracking and web analysis services. These are services that enable an analysis of the use of our website. We use this data to improve our website and to make our offer more interesting for you. The legal basis for the use of web analysis tools is Art. 6 Par. 1 sentence 1 lit. f GDPR. We have a legitimate interest in analysing the user behaviour of our website in order to optimise both our offer and our advertising.

#### **Matomo (formerly Piwik)**

This website uses Piwik. Piwik is an open source software for statistical analysis of user access to websites (<http://piwik.org>). Piwik uses "Cookies" to evaluate user access. This information is only stored on our servers in Germany.

By deleting existing cookies and preventing the storage of cookies, you can prevent the evaluation of this data. It is possible to prevent cookies from being stored by setting your browser. If you prevent the use of cookies, there may be restrictions on the use of the website. We use Piwik with the extension "AnonymizeIP". As a result, IP addresses are only processed further in abbreviated form. Direct personal contact is therefore excluded. The IP address transmitted by your browser using Piwik will not be merged with other data collected by us.

## 4. Payment service provider

### PayPal

We offer payment via PayPal among others. This payment service provider is PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereafter referred to as "PayPal"). If you choose to pay via PayPal, the payment details you entered will be sent to PayPal.

The legal basis for the transmission of your data to PayPal is Art. 6 para. 1 lit. a GDPR (consent) and Art. 6 para. 1 lit. b GDPR (processing for the fulfilment of a contract). You can revoke your consent to data processing at any time. A revocation has no effect on the effectiveness of data processing operations in the past.

### Instant bank transfer

We offer payment via "Instant bank transfer", a payment service by Sofort GmbH, Theresienhöhe 12, 80339 Munich (hereafter referred to as "Sofort GmbH").

When paying by "Instant bank transfer", a PIN, a valid TAN, the payment details entered and your personal data (such as first and last name, address, telephone number(s), e-mail and IP address and, if applicable, other data required for payment processing) are transmitted to Sofort GmbH. With the help of PIN and TAN, Sofort GmbH can log into your online banking account and check your account balance. Sofort-GmbH then makes the transfer to us and immediately sends us a payment confirmation. Sofort GmbH also automatically checks your turnover, the credit limit of the overdraft facility and the existence of other accounts.

The transmission of this data is necessary to establish your identity beyond any doubt and to prevent fraud attempts.

The legal basis for the transmission of your data to Sofort GmbH is Art. 6 para. 1 lit. a GDPR (consent) and Art. 6 para. 1 lit. b GDPR (processing for the fulfilment of a contract). You can revoke your consent to data processing at any time. A revocation has no effect on the effectiveness of data processing operations in the past.

For more information on payment by instant bank transfer please see:

<https://www.sofort.de/datenschutz.html> and <https://www.klarna.com/sofort>.

## 5. Your rights as the data subject

You have the following rights vis-à-vis us with regard to personal data concerning you:

- Revocation of consent
- Information
- Rectification

- Deletion
- Restriction of processing
- Right to transferability of data
- Complaint to a supervisory authority.

You also have the right to complain to a data protection supervisory authority about our processing of your personal data.

## 6. Data security

When you visit this website, the SSL (Secure Socket Layer) procedure is used. This is usually a 256 bit encryption. If the browser used by the user does not support 256-bit encryption, 128-bit v3 technology is reverted to. The encrypted transmission of a page of this website can be recognised by the key or lock symbol in the status bar of the browser.

In addition to SSL encryption, technical and organisational security measures are used to protect the data against accidental or intentional manipulation, loss, destruction or unauthorised access by third parties. These security measures are continuously improved in line with technological developments.

## 7. Google Maps

We use Google Maps (API) from Google LLC., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google") to show interactive maps and our location.

Regardless of whether or not you have a Google Account or are logged into an account, information about your use of our website (such as your IP address) is transferred to and saved by Google on servers in the USA when you visit a subpage of our website that includes a Google Maps map. If you are logged in to Google when you access a subpage of our website that includes a Google Maps map, your data will be directly assigned to your account. You can prevent Google from associating your information with your profile by logging out of your Google Account before you enter the site. Google saves your data as usage profiles and evaluates them. This is regardless of whether you are logged on or not. The legal basis for processing is Art. 6 para. 1 lit. f GDPR. Google has a legitimate interest in displaying personalised advertising, market research and/or the design of its website in line with requirements. You have the right to object to the creation of these user profiles. You must exercise your right to object to Google.

Google LLC, based in the USA, is certified for the US European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

You can disable the Google Maps web service by turning off JavaScript in your browser. The map display on our website can then no longer be used. No more data will be transmitted to Google Maps.

For more information about privacy on Google Maps, please visit:

<http://www.google.de/intl/de/policies/privacy>.